| L Number | r Hits | Search Text | DB | Time stane |
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| Livuilibei | 1036 | 705/10.ccls. | USPAT; | Time stamp |
| | 1030 | 700/10.003. | US-PGPUB | 2004/03/17 16:10 |
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| - / | 1036 | (705/10).CCLS. | USPAT; | 2003/09/05 18:41 |
| | | | US-PGPUB | |
| - | 1855 | 705/10 | USPAT; | 2003/09/05 18:42 |
| | | | US-PGPUB | |
| - | 1222 | 705/10.ccls. | USPAT; | 2004/03/17 16:11 |
| | 1 | | US-PGPUB | |
| | W 62 | 705/10.ccls. and (group\$3 same product same attribute) | USPAT; | 2004/03/17 16:12 |
| - Jun | M'/ | , | US-PGPUB | ,, |
| 1 - W | Ula ø | 705/10.ccls. and (group\$3 same product same attribute) and | USPAT; | 2004/03/17 16:13 |
| 1 7 1/2 | | (brand same personality same importance) | US-PGPUB | 200 1/03/17 10:13 |
| 1 - 1 | 1 | 705/10.ccls. and (group\$3 same product same attribute) and | USPAT; | 2004/03/17 16:14 |
| | | (brand same personality) | | 2004/03/17 10:14 |
| 1_ | / | | US-PGPUB | 2004/00/47 46 47 |
| 1- | 4 | (group\$3 same product same attribute) and (brand same | USPAT; | 2004/03/17 16:17 |
| , | / | personality) | US-PGPUB | |
| - / | 1 | (group\$3 same product same attribute) and (brand same | USPAT; | 2004/03/17 16:19 |
| 1 | 1 | personality) and (attribute same competit\$3 same level) | US-PGPUB | |
| - | ,6 | (group\$3 same product same attribute) and (brand same | USPAT; | 2004/03/17 16:18 |
| 1 | / | personality) and (attribute same competit\$3 same level) and | US-PGPUB | |
| \ | | (brand same position) | | |
| - | \ 2 | (product same attribute) and (brand same personality) and | USPAT: | 2004/03/17 16:20 |
| 1 | \ . | (attribute same competit\$3 same level) | US-PGPUB | |
| i - | \ \ø | (product same attribute) and (brand same personality) and | USPAT; | 2004/02/17 16:20 |
| | | (attribute same competit\$3 same level) and (brand same position) | | 2004/03/17 16:20 |
| _ | 2 | (product same attribute) and (brand same personality) and | US-PGPUB | 2004/02/47 46 24 |
| | \ | (attribute same competite? come level) and (attribute same competite? | USPAT; | 2004/03/17 16:21 |
| | \ | (attribute same competit\$3 same level) and (attribute same class) | US-PGPUB | |
| 1. | \ 2 | (product same attribute) and (brand same personality) and | USPAT; | 2004/03/17 16:25 |
| | 1 | (attribute same competit\$3 same level) and (attribute same class) | US-PGPUB | |
| | | and (brand same (profile or position)) | | |
| | 2 | (product same attribute) and (brand same personality) and | USPAT; | 2004/03/17 16:29 |
| | | (attribute same competit\$3 same level) and (attribute same class) | US-PGPUB | |
| | 0 | and (brand same (profile or position)) and (differ\$7 same | | |
| 1 1 | | competit\$3) | | |
| 1- IV | | (product same attribute) and (brand same personality) and | USPAT; | 2004/03/17 16:30 |
| 1 | ay ` 1 | (attribute same competit\$3 same level) and (attribute same class) | US-PGPUB | 200 1, 00, 27 20100 |
| 1 | | and (brand same (profile or position)) and (differ\$7 same | 00 1 0. 00 | |
| | | competit\$3) and (rank\$3 same attribute) | : | |
| - | / 1 | (product same attribute) and (brand same personality) and | USPAT; | 2004/03/17 16:36 |
| | | (attribute same competit\$3 same level) and (attribute same class) | US-PGPUB | 2007/03/1/ 10:36 |
| | | and (brand same (profile or position)) and (differ\$7 same | U3-7G7UB | |
| | | competit\$3) and (rank\$3 same attribute) and (car or automobile | | |
| | | | | |
| _ | \ , | or vehicle) | | |
| _ | 1 | (product same attribute) and (brand same personality) and | USPAT; | 2004/03/17 17:06 |
| | | (attribute same competit\$3 same level) and (attribute same class) | US-PGPUB | |
| | | and (brand same (profile or position)) and (differ\$7 same | | |
| | | competit\$3) and (rank\$3 same attribute) and (car or automobile | | |
| | | or vehicle) and (target same characteristic) | | |
| - | 1 | (product same attribute) and (brand same personality) and | USPAT; | 2004/03/18 13:49 |
| | | (attribute same competit\$3 same level) and (attribute same class) | US-PGPUB | ,, |
| | + I $ 1$ | and (brand same (profile or position)) and ((attribute or product) | | |
| l | | same differ\$7 same competit\$3) and (rank\$3 same attribute) and | | |
| | | (car or automobile or vehicle) and (target same characteristic) | | } |
| - | 5 | ("4012720" "4546382" "4630108" "4658290" | USPAT | 2004/02/10 12:40 |
| | | "4775935").PN. | USPAT | 2004/03/18 13:48 |
| _ | 1 | | LICDAT | 2004/07/10 17 7 |
| - | 1 | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 13:56 |
| | \ , | same competit\$3 same level) and (attribute same class) and | US-PGPUB | |
| | | (brand same (profile or position)) and ((attribute or product) same | | |
| | | differ\$7 same competit\$3) and (rank\$3 same attribute) and (car | | |
| | | or automobile or vehicle) and (target same characteristic) | | |
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|--------------|------------|--|--------------------|---|
| - | 0 | (product adj attribute) and (brand adj personality) and (attribute same competit\$3 same level) and (attribute same class) and | USPAT; US-PGPUB | 2004/03/18 13:54 |
| | | (brand same (profile or position)) and ((attribute or product) same | 00 1 01 05 | |
| | | differ\$7 same competit\$3) and (rank\$3 same attribute) and (car | | |
| | | or automobile or vehicle) and (target same characteristic) | | |
| - | 0 | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 13:54 |
| | | same competit\$3 same level) and (attribute same class) and | US-PGPUB | , |
| | | (brand adj (profile or position)) and ((attribute or product) same | | |
| | | differ\$7 same competit\$3) and (rank\$3 same attribute) and (car | | |
| | | or automobile or vehicle) and (target same characteristic) | | |
| - | 0 | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 13:56 |
| | | same competit\$3 same level) and (attribute same class) and | US-PGPUB | |
| | | (brand same (profile or position)) and ((attribute or product) same | | |
| | | differ\$7 same competit\$3) and (rank\$3 same attribute) and (car | | |
| | | or automobile or vehicle) and (target adj characteristic) | | |
| - | 0 | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 13:57 |
| | | same class) and (brand same (profile or position)) and ((attribute or product) same (level or differ\$7) same competit\$3) and (rank\$3) | US-PGPUB | İ |
| | | same attribute) and (car or automobile or vehicle) and (target adj | | |
| | | characteristic) | | |
| _ | <i>/</i> 1 | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 13:57 |
| | / - | same class) and (brand same (profile or position)) and ((attribute | US-PGPUB | 2007/03/10 13:3/ |
| | 1/1 | or product) same (level or differ\$7) same competit\$3) and (rank\$3 | 03 7 01 00 | |
| | | same attribute) and (car or automobile or vehicle) and (target | | |
| / | UM . | same product same characteristic) | | |
| - / | 0 | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 13:57 |
| | | adj class) and (brand same (profile or position)) and ((attribute or | US-PGPUB | 200 1, 00, 20 2010, |
| | | product) same (level or differ\$7) same competit\$3) and (rank\$3 | | |
| | | same attribute) and (car or automobile or vehicle) and (target | | |
| | | same product same characteristic) | | |
| - | 0 | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 13:58 |
| | | adj (level or class)) and (brand same (profile or position)) and | US-PGPUB | |
| | | ((attribute or product) same (level or differ\$7) same competit\$3) | | |
| | | and (rank\$3 same attribute) and (car or automobile or vehicle) | | |
| | | and (target same product same characteristic) | | |
| _ | 1/1 | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 14:00 |
| | · NX | same (level or class)) and (brand same (profile or position)) and | US-PGPUB | |
| / | | ((attribute or product) same (level or differ\$7) same competit\$3) and (rank\$3 same attribute) and (car or automobile or vehicle) | | |
| • | | and (target same product same characteristic) | | |
| - | 0 | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 13:59 |
| | | same (level or class)) and (brand same (profile or position)) and | US-PGPUB | 2007/03/10 13:39 |
| | 1 | ((attribute or product) same (level or differ\$7) same competit\$3) | 33 / GF0D | |
| | | and (rank\$3 adj attribute) and (car or automobile or vehicle) and | | |
| | | (target same product same characteristic) | | |
| - | 0 | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 14:02 |
| | | same (level or class)) and (brand same (profile or position)) and | US-PGPUB | ,,, |
| | | ((attribute or product) same (level or differ\$7) same competit\$3) | _ | |
| | | and (rank\$3 same attribute) and (car or automobile or vehicle) | | |
| | | and (target same product same characteristic) and (product adj | | |
| | | develop\$4) | |] |
| - | V 1 | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 14:03 |
| | 1/4 | same (level or class)) and (brand same (profile or position)) and | US-PGPUB | |
| | 1100 | ((attribute or product) same competit\$3) and ((level or rank\$3) | | |
| | /~ \ | same attribute) and (car or automobile or vehicle) and (target | | |
| _ | | same product same characteristic) and (product adj develop\$4) | LICDAT | 2004/02/15 14 51 |
| - | \ \ \ \ \ | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 14:04 |
| | | same (level or class)) and (brand same (profile or position)) and ((attribute or product) same competit\$3) and ((level or rank\$3) | US-PGPUB | |
| | | same attribute) and (car or automobile or vehicle) and (target | | |
| | | same product same characteristic) and (product same develop\$4) | | |
| | | same product same characteristic) and (product same develop\$4) | | |

| - | 2 | (product adj attribute) and (brand same personality) and (attribute | USPAT; | 2004/03/18 14:05 |
|---|---------------|---|------------|-------------------|
| | | same (level or class or rank\$3)) and (brand same (profile or | US-PGPUB | |
| | | position)) and ((attribute or product) same competit\$3) and (car or automobile or vehicle) and (target same product same | | |
| | / | characteristic) and (product same develop\$4) | | |
| _ | / 2 | (product adj attribute) and (brand same (importance or | USPAT; | 2004/03/18 14:08 |
| | / - | personality)) and (attribute same (level or class or rank\$3)) and | US-PGPUB | 2007/03/16 14.06 |
| | / | (brand same (profile or position)) and ((attribute or product) same | 05 1 0. 05 | |
| | 1 | competit\$3) and (car or automobile or vehicle) and (target same | | |
| | | product same characteristic) and (product same develop\$4) | | |
| - | 2 | (product adj attribute) and (brand same (importance or | USPAT; | 2004/03/18 14:10 |
| | | personality)) and (attribute same (level or class or rank\$3)) and | US-PGPUB | |
| | | (brand same (profile or position)) and ((attribute or product) same | | |
| | | competit\$3) and (car or automobile or vehicle) and (target same product same characteristic) and (product same develop\$4) and | | |
| | \ | ((level or class or rank\$3 or group\$3) same attribute same brand) | | |
| _ | 2 | (product adj attribute) and (attribute same (level or class or | USPAT; | 2004/03/18 14:22 |
| | | rank\$3)) and (brand same (profile or position)) and ((attribute or | US-PGPUB | 2004/03/10 14.22 |
| | | product) same competit\$3) and (car or automobile or vehicle) and | 33 : 3: 32 | |
| | . <i>Y</i> / | (target same product same characteristic) and (product same | | |
| | Wal | develop\$4) and ((level or class or rank\$3 or group\$3) same | | |
| | ,MILI . | attribute same brand) | | |
| - | | (product adj attribute) and (attribute adj (level or class or | USPAT; | 2004/03/18 14:36 |
| | *7 | rank\$3)) and (brand same (profile or position)) and ((attribute or product) same competit\$3) and (car or automobile or vehicle) and | US-PGPUB | |
| | | (target same product same characteristic) and (product same | | |
| | | develop\$4) and ((level or class or rank\$3 or group\$3) same | | |
| | | attribute same brand) | | |
| - | 1 | (product adj attribute) and (attribute adj (level or class or | USPAT; | 2004/03/18 14:41 |
| | | rank\$3)) and (brand same (profile or position)) and ((attribute or | US-PGPUB | |
| | | product) same competit\$3) and (car or automobile or vehicle) and | | |
| | | (target same product same characteristic) and (product same | | |
| | | develop\$4) and ((level or class or rank\$3 or group\$3 or cluster\$3) same attribute same brand) | | |
| - | 53 | (product adj develop\$4) and (product adj attribute) | USPAT; | 2004/03/18 14:42 |
| | 0 | (product adj develops+) and (product adj attribute) | US-PGPUB | 2004/03/16 14:42 |
| - | 45 July 45 | (product adj develop\$4) and (product adj attribute) and | USPAT; | 2004/03/18 14:43 |
| | L. WWY | (consumer or customer) | US-PGPUB | |
| - | SUL 110 | (product adj develop\$4) and (product adj (characteristic or | USPAT; | 2004/03/18 15:11 |
| | -/1/w, | attribute)) and (consumer or customer) | US-PGPUB | |
| - | ²² | (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9) | USPAT; | 2004/03/18 15:13 |
| | read | same (product adj (characteristic or attribute))) and (consumer or | US-PGPUB | |
| _ | 58 | customer) (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9) | USPAT; | 2004/02/19 15:10 |
| | | same (characteristic or attribute)) and (product adj (characteristic | US-PGPUB | 2004/03/18 15:16 |
| | | or attribute)) and (consumer or customer) | 33 1 31 05 | |
| - | 21 | (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9) | USPAT; | 2004/03/18 15:21 |
| | / ' | same (characteristic or attribute)) and (product adj (characteristic | US-PGPUB | |
| | [(_ | or attribute)) and (consumer or customer) and brand | | |
| - | 5 | (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9) | USPAT; | 2004/03/18 15:23 |
| | | same (characteristic or attribute)) and (product adj (characteristic | US-PGPUB | |
| | | or attribute)) and (consumer or customer) and ((profile or position) same brand) | | |
| - | A 4 | (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9) | USPAT; | 2004/03/18 15:26 |
| | 11/4/ | same (characteristic or attribute)) and (product adj (characteristic | US-PGPUB | 200 1/03/10 13.20 |
| | J* | or attribute)) and (consumer or customer) and ((profile or | | |
| | | position) same brand) and (attribute same (explanation or | | |
| | | explain\$3 or summary or defin\$5 or context or descri\$5)) | | |
| - | \ 3 | (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9) | USPAT; | 2004/03/18 15:27 |
| | | same (characteristic or attribute)) and (product adj (characteristic | US-PGPUB | |
| | | or attribute)) and (consumer or customer) and ((profile or | | |
| | | position) same brand) and (attribute same (explanation or explain\$3 or summary or defin\$5 or context or descri\$5)) and | | |
| | | (brand same (rank\$3 or group\$3 or class\$9)) | l | |
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| (product adj develop\$4) and ((prink\$3 or group\$3 or class\$9)) same (characteristic or attribute)) and (product adj (characteristic or attribute)) and (partibute same (explanation or explain\$3 or summary or defin\$5 or context or descri\$5)) and (product adj develop\$4) and ((product adj (characteristic or attribute)) and (consumer or customer) and ((product same compet\$5)) (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9)) and (product same compet\$5) and (consumer or customer) and ((profus or position)) same brand) and (attribute same (explanation or explain\$3 or summary or defin\$5 or context or descri\$5)) and (brand same (nank\$3 or group\$3 or class\$9)) and (product same compet\$5) and (consumer or sustomer) and (profus can definate or explain\$3 or summary or defin\$5 or context or descri\$5) and (brand same (nank\$3 or group\$3 or class\$9)) and (product same compet\$5) and (consumer or sustomer) and (profus can definate or explain\$3 or summary or defin\$5 or context or descri\$5)) and (brand same (nank\$3 or group\$3 or class\$9)) and (product same compet\$5) and (compet\$5 same (differ\$7 or distinguish\$3)) and (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9)) and (product same compet\$5) and (compet\$5 same (differ\$7 or distinguish\$3)) and (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9)) and (product same compet\$5) and (compet\$5 same (explanation or explain\$3 or summary or defin\$5 or context or descri\$5)) and (brand same (nank\$3 or group\$3 or class\$9)) and (product same compet\$5) and (consumer or customer) and (profus or survey\$3) and (product adj (characteristic or attribute)) and (consumer or customer) and (profus or survey\$3) and (product same compet\$5) and (consumer or customer) and (profus or survey\$3) and (product same compet\$5) and (consumer or customer) and (profus or survey\$3) and (product same compet\$5) and (consumer or customer) and (profus or survey\$3) and (product same compet\$5) and (consumer or customer) and (profus or survey\$3) and (product same compet\$5) and (consumer or custome | | | | | | |
|--|----------|------|-------|--|------------|-------------------|
| or attribute)) and (consumer or customer) and ((profile or position) same brand) and (attribute same (explanation or explains) as unmany or defins or context or descrists)) and (brand same (rank3 or groups3 or classs\$9)) and (product same compet\$) 1 (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9)) same (characteristic or attribute)) and (consumer or customer) and ((profile or position)) same brand) and (attribute same (explanation or explains3 or summany or defin\$5 or context or descrist\$)) and (brand same (rank\$3 or group\$3 or class\$9)) and (product same compet\$5) and (compets\$5 same (rank\$3 or group\$3 or class\$9) and (product same compet\$5) and (consumer or customer) and ((profile or position)) same brand) and (attribute same (explanation or explains3 or summany or defin\$5 or context or descri\$5)) and ((brand same (rank\$3 or group\$3 or class\$9)) and ((product adj develop\$4)) and ((rank\$3 or group\$3 or class\$9)) and ((product adj develop\$4)) and ((rank\$3 or group\$3 or class\$9)) and ((product adj develop\$4)) and ((rank\$3 or group\$3 or dass\$9)) and ((product adj develop\$4)) and ((rank\$3 or group\$3 or dass\$9)) and (product same compet\$5) and (consumer or customer) and ((profile or position) same brand) and (attribute) and (product same compet\$5) and (consumer or customer) and ((profile or position) same brand) and (attribute) and (group\$3 or class\$9)) and (product same compet\$5) and (car or auto\$6 or vehicle) 2 (product adj (develop\$4)) and ((rank\$3 or group\$3 or class\$9)) and (product adj (characteristic or attribute)) and (consumer or customer) same (market\$3 or research or survey\$3)) and (product same (compet\$5) and (car or auto\$6 or vehicle) 2 (product adj (delan\$4 or develop\$4)) and ((rank\$3 or group\$3 or class\$9)) and (product same (compet\$5) and (car or auto\$6 or vehicle) 2 (product adj (plan\$4 or develop\$4)) and ((rank\$3 or group\$3 or class\$9)) and (product same (compet\$5) and (car or auto\$6 or vehicle) 3 (product adj (plan\$4 or develop\$4)) and ((consumer or customer) and (profile or posi | - | | 3 | (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9) same (characteristic or attribute)) and (product adj (characteristic | | 2004/03/18 15:31 |
| explain\$3 or summary or defin\$5 or context or descris\$5)) and (brand same (ranks3 or group\$3 or class\$9)) and (product and compet\$5) 1 (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9)) and (profile or position) same brand) and (attribute same (explanation or explain\$3 or summary or defin\$5 or context or descris\$5) and (product same compet\$5) and (compet\$5 same (rank\$3 or group\$3 or class\$9)) and (product same compet\$5) and (compet\$5 same (rank\$3 or group\$3 or class\$9)) and (product same compet\$5) and (compet\$5 same (rank\$3 or group\$3 or class\$9)) and (product adj develop\$4) and ((rank\$3 or group\$3 or class\$9)) and (product same compet\$5) and compet\$5 same (characteristic or attribute)) and (consumer or customer) and ((profile or position) same brand) and (attribute same (explanation or explain\$3 or summary or defin\$5 or context or descris\$5)) and (brand same (rank\$3 or group\$3 or class\$9)) and (product same compet\$5) and (compet\$5 same (drank\$4 or group\$3 or dass\$9)) and (product same compet\$5) and (compet\$5 same (drank\$4 or group\$3 or dass\$9)) and (product same compet\$5) and (compet\$5 same (forefile or position) same brand) and (attribute) and ((groduct same compet\$5)) and (groduct same compet\$5) and (compet\$6) and ((groduct same compet\$5)) and (product same compet\$5) and (groduct sam | | | | or attribute)) and (consumer or customer) and ((profile or | | |
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| customer) same (prefer\$4 or objective or desire)) (product adj (plan\$4 or develop\$4 or design\$3)) and ((rank\$3 or USPAT) | 2004/02/45 45 55 |
| (| 2004/03/19 10:29 |
| group\$3 or class\$9) same (characteristic or attribute)) and US-PGP | nr |
| ((consumer or customer) same (market\$3 or research or | |
| survey\$3)) and ((profile or position) same brand) and (brand | |
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| same compet\$5 same (level or rank\$3)) and ((consumer or | |
| customer) same (prefer\$4 or objective or option or choos\$3 or | |
| choice)) | |
| - 3 (product same (plan\$4 or develop\$4 or design\$3)) and ((rank\$3 USPAT; | 2004/03/19 10:41 |
| or group\$3 or class\$9) same (characteristic or attribute)) and US-PGPI | UB |
| ((consumer or customer) same (market\$3 or research or | |
| survey\$3)) and ((profile or position) same brand) and (brand | |
| same (rank\$3 or group\$3 or class\$9)) and ((product or attribute) | |
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| customer) same (prefer\$4 or objective or option or choos\$3 or | |
| choice)) and (product adj (characteristic or attribute)) | |

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|------------|---|--|--------------------|-------------------|
| - | 0 | (product same (plan\$4 or develop\$4 or design\$3)) and ((rank\$3 | USPAT; | 2004/03/19 10:41 |
| | | or group\$3 or class\$9) adj (characteristic or attribute)) and | US-PGPUB | |
| | | ((consumer or customer) same (market\$3 or research or | | |
| | | survey\$3)) and ((profile or position) same brand) and (brand | | |
| | | same (rank\$3 or group\$3 or class\$9)) and ((product or attribute) | | |
| | | same compet\$5 same (level or rank\$3)) and ((consumer or | | |
| | | customer) same (prefer\$4 or objective or option or choos\$3 or | | |
| | | choice)) and (product adj (characteristic or attribute)) | | |
| l <u>-</u> | 90 | (product same (plan\$4 or develop\$4 or design\$3)) and (product | USPAT; | 2004/03/19 10:43 |
| | | same attribute same generic) | US-PGPUB | 200 1/03/13 10.43 |
| _ | 2 | (product same (plan\$4 or develop\$4 or design\$3)) and (product | USPAT; | 2004/03/19 10:46 |
| | | same attribute same generic) and (attribute same (group\$3 or | US-PGPUB | 2007/03/19 10.40 |
| | | class\$9) same brand) | 03 1 01 05 | |
| _ | 19 | (product same (plan\$4 or develop\$4 or design\$3)) and (product | USPAT; | 2004/03/19 10:48 |
| | / | adj attribute) and (attribute same (group\$3 or class\$9) same | US-PGPUB | 2007/03/19 10.46 |
| | / | brand) | 03-FGF0D | |
| _ | 8 | (product same (plan\$4 or develop\$4 or design\$3)) and (product | LICDAT | 2004/03/19 10:49 |
| | \ | adj attribute) and (attribute same (group\$3 or class\$9) same | USPAT; US-PGPUB | 2007/03/19 10:49 |
| | | | U3-7GPUB | |
| _ | \ 2 | brand) and (product same attribute same characteristic) (product same (plan\$4 or develop\$4 or design\$3)) and (product | LICDAT. | 2004/03/19 10:51 |
| · - | \ | | USPAT; | 2004/03/19 10:51 |
| | | adj attribute) and (attribute same (group\$3 or class\$9) same | US-PGPUB | |
| | | brand) and (product same attribute same characteristic) and | | |
| i | | (product same (competitive or competition or competition) same | | |
| _ | / 2 | level) | LICDAT. | 2004/02/10 10:54 |
| • | 2 | (product same (plan\$4 or develop\$4 or design\$3)) and (product | USPAT; | 2004/03/19 10:54 |
| | | adj attribute) and (attribute same (group\$3 or class\$9) same | US-PGPUB | |
| |) ۸ ا | brand) and (product same attribute same characteristic) and | | |
| | | (product same (competitive or competitor or competition) same | | |
| | | level) and (customer or consumer) | LICDAT | 2004/02/40 40 56 |
| - | | (product same (plan\$4 or develop\$4 or design\$3)) and (product | USPAT; | 2004/03/19 10:56 |
| | MYMI | adj (feature or characteristic or attribute)) and ((feature or | US-PGPUB | |
| | | characteristic or attribute) same (group\$3 or class\$9) same brand) | | |
| | or 1 | and (product same (competitive or competition) | | |
| | / - | same level) and (customer or consumer) | | |
| - | 5 | (product same (plan\$4 or develop\$4 or design\$3)) and (product | USPAT; | 2004/03/19 10:56 |
| | | adj (feature or characteristic or attribute)) and ((feature or | US-PGPUB | |
| | | characteristic or attribute) same (group\$3 or class\$9) same brand) | | |
| | | and (product same (competitive or competition) | | |
| | - | same (rank\$3 or level)) and (customer or consumer) | | 2004/02/12 := == |
| - | / 5 | (product same (plan\$4 or develop\$4 or design\$3)) and (product | USPAT, | 2004/03/19 10:57 |
| | 1 1 | adj (feature or characteristic or attribute)) and ((feature or | US-PGPUB | |
| | 1 1 | characteristic or attribute) same (group\$3 or class\$9) same brand) | | |
| | | and (product same (competitive or competition) | | |
| | | same (rank\$3 or level)) and ((customer or consumer) same | | |
| | | (market\$3 or research or survey)) | | |
| - | | (Franciscon (Francisco)) and (Francisco) | USPAT; | 2004/03/19 10:58 |
| | | adj (feature or characteristic or attribute)) and (((feature or | US-PGPUB | |
| | | characteristic or attribute) adj (group\$3 or class\$9)) same brand) | | |
| | | and (product same (competitive or competitor or competition) | | |
| | \ | same (rank\$3 or level)) and ((customer or consumer) same | | |
| | \ | (market\$3 or research or survey)) | | |
| - | <u></u> | (product same (plan\$4 or develop\$4 or design\$3)) and (product | USPAT; | 2004/03/19 10:59 |
| | | adj (feature or characteristic or attribute)) and ((feature or | US-PGPUB | |
| 1 | | characteristic or attribute) adj (group\$3 or class\$9)) and ((feature | | |
| | | or characteristic or attribute) same brand) and (product same | | |
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| | | survey)) | | |

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| - | 3 | | USPAT; | 2004/03/19 11:13 |
| | | group\$3 or class\$9) same (characteristic or attribute)) and | US-PGPUB | |
| | / / | ((consumer or customer) same (market\$3 or research or | | |
| | | survey\$3)) and ((profile or position) same brand) and (brand | | |
| | | same (rank\$3 or group\$3 or class\$9)) and ((product or attribute | | |
| | 1/ | or characteristic) same compet\$5 same (level or rank\$3)) and | | |
| | / | ((consumer or customer) same (prefer\$4 or objective or desire)) | | |
| | 1 | and (product adj (attribute or characteristic)) | | |
| - | 3 | (product adj (plan\$4 or develop\$4 or design\$3)) and ((rank\$3 or | USPAT; | 2004/03/19 11:14 |
| | | group\$3 or class\$9) same (characteristic or attribute)) and | US-PGPUB | , 00, 25 22.21 |
| | | ((consumer or customer) same (market\$3 or research or | | |
| |) | survey\$3)) and ((profile or position) same brand) and (brand | | |
| | 1 1 | same (rank\$3 or group\$3 or class\$9)) and ((product or attribute | | |
| | / | or characteristic) same compet\$5 same (level or rank\$3)) and | İ | |
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| | | and (product adj (attribute or characteristic)) and (product same | | |
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| - | | | USPAT; | 2004/03/19 11:14 |
| | H | group\$3 or class\$9) same (characteristic or attribute)) and | US-PGPUB | 2004/03/19 11.14 |
| | (a) | ((consumer or customer) same (market\$3 or research or | 05 1 01 05 | |
| | W. 11 | survey\$3)) and ((profile or position) same brand) and (brand | | |
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| | | compet\$5) | | |
| _ | 1 13 | (product adj (plan\$4 or develop\$4 or design\$3)) and ((rank\$3 or | LICDATA | 2004/02/10 12:01 |
| | | group\$3 or class\$9) same (characteristic or attribute)) and | USPAT; US-PGPUB | 2004/03/19 12:01 |
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| | L | position or personality or image) same brand) | US-PGPUB | |

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21. ((brand w/3 (profile or position or image or personality)) and (product w/4 (attribute or feature or characteristic)) and ((customer or consumer) w/4 (market? or research or survey or opinion or preference)) and (attribute w/4 (group* or class*)) and (car or vehicle or automobile)) AND PDN (<9/1/1999)

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(competit* and (brand w/3 (profile or image or personality)) and (product w/4 attribute) and ((customer or consumer) w/4 (market? or research or survey or opinion or preference)) and (attribute w/4 (group* or class*)) and (car or vehicle or automobile)) AND PDN(<9/1/1999) Database: Multiple databases...

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19. (competit* and (brand w/3 (profile or image or personality)) and (product w/4 attribute) and ((customer or consumer) w/4 (market? or research or survey or opinion or preference)) and (attribute w/4 (group* or class*)) and (car or vehicle or automobile)) AND PDN(<9/1/1999) Database: Multiple databases...

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18. (competit* and (brand w/3 (profile or image or personality)) and (product w/4 attribute) and ((customer or consumer) w/4 (market? or research or survey or opinion or preference)) and (attribute w/4 (group* or class*)) and (car or vehicle or automobile)) AND PDN(<9/1/1999) Database: Multiple databases...

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17. ((brand w/3 (profile or position or image or personality)) and (product w/4 (attribute or feature or characteristic)) and ((customer or consumer) w/4 (market? or research or survey or opinion or preference)) and (attribute w/4 (group* or class*)) and (car or vehicle or automobile)) AND PDN (<9/1/1999)

23 results Add to Search

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Publication type: All publication types

16. ((brand w/3 (profile or position or image or personality)) and (product w/4 (attribute or feature or characteristic)) and ((customer or consumer) w/4 (market? or research or survey or opinion or preference)) and (attribute w/4 (group* or class* or categor*))) AND PDN(<9/1/1999)

90 results Add to Search

Database: Multiple databases... Limit results to: full text

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15. ((brand w/3 (profile or position or image or personality)) and (product w/4 (attribute or feature or characteristic)) and (competitor or competition or competitive) and ((customer or consumer) w/4 (market? or research or survey or opinion or preference)) and (car or automobile or vehicle)) AND PDN(<9/1/1999)

286 results Add to Search

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14. ((brand w/3 (profile or position or image or personality)) and (product w/4 (attribute or feature or characteristic)) and (competitor or competition or competitive) and ((customer or consumer) w/4 (market? or research or survey or opinion or preference))) AND PDN(<9/1/1999)

489 results Add to Search

Database:Multiple databases...

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Publication type: All publication types

13. ((brand w/3 (profile or position or image or personality)) and (product w/4 (attribute or feature or 489 results Add to Search characteristic)) and (competitor or competition or competitive) and ((customer or consumer) w/4 (market? or research or survey or opinion or preference))) AND PDN(<9/1/1999)

Database: Multiple databases...

Limit results to: full text

Look for terms in: Citation and article text

Publication type: All publication types

12. ((brand w/3 (profile or position or image or personality)) and (product w/4 (attribute or feature or 814 results Add to Search characteristic)) and (competitor or competition or competitive)) AND PDN(<9/1/1999)

Database: Multiple databases...

Limit results to: full text

Look for terms in: Citation and article text

Publication type: All publication types

11. ((brand w/4 (profile or position or image or personality)) and (product w/4 (attribute or feature or 849 results Add to Search characteristic)) and (competitor or competition or competitive)) AND PDN(<9/1/1999)

Database: Multiple databases...

Limit results to: full text

Look for terms in: Citation and article text

Publication type: All publication types

10. ((brand w/4 (profile or position or image or personality)) and (product w/4 (attribute or feature or characteristic)) and ((group? or set?) w/4 competit?)) AND PDN(<9/1/1999)

0 result Add to Search

Database: Multiple databases...

Limit results to: full text

Look for terms in: Citation and article text

Publication type: All publication types

((brand w/4 (profile or position or image or personality)) and (product w/4 (attribute or feature or characteristic)) and (differ? or distinguish?) and ((group? or set?) w/4 competit?)) AND PDN (<9/1/1999)

0 result Add to Search

Database: Multiple databases...

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Look for terms in: Citation and article text

Publication type: All publication types

((brand w/4 (profile or position or image or personality)) and (product w/4 (attribute or feature or characteristic)) and (differ? or distinguish?) and ((group? or set?) w/4 compet?)) AND PDN (<9/1/1999)

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((brand w/4 (profile or position or image or personality)) and (product w/4 (attribute or feature or characteristic)) and (differ? or distinguish?) and compet?) AND PDN(<9/1/1999)

39 results Add to Search

Database:Multiple databases... Limit results to: full text

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Publication type: All publication types

((brand w/4 (profile or position or image or personality)) and ((class? or group? or rank?) w/4 (attribute or feature or characteristic)) and (differ? or distinguish?) and compet?) AND PDN (<9/1/1999)

Database: Multiple databases...

Limit results to: full text

Look for terms in: Citation and article text Publication type: All publication types

3 results Add to Search

((brand w/4 (profile or position or image or personality)) and ((class? or group? or rank?) w/4 (attribute or feature or characteristic)) and (differ? or distinguish?) and compet?) AND PDN (<9/1/1999)

Database: Multiple databases...

Limit results to: full text

Look for terms in: Citation and article text Publication type: All publication types

((brand w/4 (profile or position or image or personality)) and (product w/4 (develop? or plan? or design?)) and ((class? or group? or rank?) w/4 (attribute or feature or characteristic))) AND PDN(<9/1/1999)

Database: Multiple databases...

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Look for terms in: Citation and article text Publication type: All publication types

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3√results Add to Search

2 results Add to Search

2 results Add to Search

0 result Add to Search

70 results Add to Search

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